

# EMMA BOYLE



## CONTACT

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(415) 990-9656

## ACHIEVEMENTS

Deans list student at the University of Washington 2014 - 2018

Recipient of the Steve and Gail Kaneko Industrial Design Scholarship

Recipient of University of Washington's Purple and Gold Scholarship

## SKILLS

Software  
Solid Works, Keyshot, Fusion 360, Rhino, Adobe Creative Suite, Microsoft Office, Sketchbook, Flash, and Unity

Languages  
English, Spanish (proficient)

## EDUCATION

**University of Southern California** | Los Angeles, CA  
*Class of 2023*

Masters in Integrated Business, Design, and Technology focusing on Business and Design Strategy. Developed acumen in the intersection of design, technology, business and venture management.

**University of Washington** | Seattle, Washington  
*Class of 2018*

BDes Industrial Design. Member of the National Society for Collegiate Scholars, with a cumulative GPA of 3.73.

**CHID Design and Society in The Netherlands** | Amsterdam, The Netherlands  
*June-August 2016*

Comparative History of Ideas summer study abroad in the Netherlands. Focus on speculative design and design history.

## EXPERIENCE

**Industrial Designer - Advanced Innovation at Wilson Sporting Goods** | Chicago, IL

*May 2019 - Current*

- Working as Industrial Designer in the Research & Development for the team sports department. Designing products and performance gear for football, basketball, soccer, and volleyball.
- Lead key game products and innovations to launch for the NBA, NFL, and AVP leagues. Focused on consumer insight and design strategy to deliver franchised product lines for our partners and direct to consumer.
- Manage designers, freelancers, and key programs internally to hit key business needs.

**Industrial Design Intern at fuseproject** | San Francisco, CA

*June 2017 - August 2017*

- Acted as a Junior Designer responsible for design concepts for three separate companies focused on Beauty, Virtual Reality Soft Goods, and Consumer Products.
- Responsible for rapid concept development: ideation to final renderings.
- Participated in creation of deliverables and in client reviews.

**President of UW IDSA Student Chapter** | Seattle, CA

*May 2017 - June 2018*

- Responsible for management of a team of student officers that provide rich environments for students to organize their career aspirations and professional development.
- Acted as a liaison for students and faculty, communications director to professionals, and events creation and coordinator.

**Design Intern at Ricardo Beverly Hills** | Kent, WA

*March 2017 - June 2017*

- Product Design Intern responsible for individual concepts and support for the design development team.
- Responsible for designing soft and hard case luggage and accessories.
- Worked with Head CMF designer to develop and organize the materials library for current and future projects.

AUGUST 2024